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| **Consultancy for Generation Hope Global Campaign Review** | |
| **REPORTING TO:** Head of Campaigns, Global Policy, Advocacy and Campaigns department | **LOCATION: UK (London or Remote) or any existing Save the Children International Regional or Country office. Homebased. Worldwide.** |
| **CHILD SAFEGUARDING:**  Level 3:  the post holder will have contact with children and/or young people *either* frequently (e.g. once a week or more) or intensively (e.g. four days in one month or more or overnight) because they work country programs; or are visiting country programs; or because they are responsible for implementing the police checking/vetting process staff. | |
| **SCOPE AND PURPOSE OF THE ASSIGNMENT:**  Save the Children International is looking for a consultant or a team of consultants to work with us on a mid-term review of our flagship Generation Hope global campaign.  Save the Children is building a fresh approach to campaigning – our work to engage publics to shift political conditions for changes in policy and practise for children. Our new campaign model centres child campaigning alongside supporting partnerships and movements; strong public engagement and storytelling to generate political momentum for change. Central to that new approach, Save the Children embarked on a major five-year global campaign in 2022, calling for a world that cares for children and their planet by urgently tackling the connected crises of climate change and economic inequality.  The purpose of this review is to evaluate the impact of the Generation Hope campaign so far and the extent to which we have made progress on our overall Generation Hope ambition, assess the challenges we have faced in our campaign effort, and identify recommendations to scale up impact for children through our global campaign. This review will be conducted with a group of child campaigners. | |
| **EXPECTED DELIVERABLES:**   |  |  | | --- | --- | | The consultant(s) will submit an inception report which will include:   * Review objectives, scope and key study questions * Description of the methodology, including design, data collection methods, sampling strategy, data sources, and study matrix against each of the study questions * Data analysis and reporting plan * Child Safeguarding principles and ethical considerations * Risks or limitations of the review as well as mitigation plan * Key deliverables, responsibilities, and timelines | w/c  6th May | | Interim Report/Power point presentation, including:   * Overview of preliminary findings * Key tasks for the next stage of the review and any proposed refinements or changes to methodology (if applicable) | By 20th May | | A final Report -  Details and format of the final report to be further discussed with the consultant(s) but should include:   * Study findings * Recommendations clearly responding to the objectives of the study. | By w/c 3rd June | | |
| **QUALIFICATIONS, BACKGROUND:**  The consultant (s) will need to have:  Experience in conducting reviews and evaluations of global campaigns, in particular campaigns delivered in global federated organisations with a movement building campaigns approach,  Experience of supporting meaningful child and youth participation and engagement in advocacy, campaigns and activism,  Experience and understanding of public campaigning and engagement approaches and strategies,  First class communication skills and the ability to work and communicate in a diverse setting,  A strong understanding of Save the Children’s mandate and values. | |
| **METHODOLOGY:**  The review will follow a participatory process to include diverse views and feedback across Members, Country offices, Regional offices and SCI global teams. The consultant (s) will develop a comprehensive methodology, data collection strategy and tools needed to answer the key questions highlighted in the full ToR (to be shared at the start of the assignment). The methodology will be agreed following initial discussions with a multidisciplinary internal steering group and a group of children who will also support this review.  **Duration of the Assignment:** 5-7 weeks (to be discussed).  **Date of issue:** April 2024  **Deadline for applications:** Monday 29th April 2024  **HOW TO APPLY:**  Interested consultants should submit an Expression of Interest which should propose a methodology and budget and demonstrate adherence to the above requirements as well as details on previous similar projects conducted.  If interested in applying for this consultancy, please send your Application Letter and Expression of Interest **by 29th April 2024** to hassatou.conde-sambou@savethechildren,org | |